

A wealth savvy generation

“Let's build their future”



# The problem

Financial literacy isn't taught early enough — kids learn money habits the hard way. Only 38% of Kenyans are financially literate (FSD Report). Youth & rural populations have low awareness of money management. Over 60% of unemployed Kenyans are youth, many lacking basic financial skills. Traditional financial education is adult-focused, text-heavy, and uninspiring for children.

# What we do

## Programs



**MoneyPlay Clubs**  
Interactive games and workshops



**SmartSaver Clubs**  
Peer-led school & youth savings groups



**Parent-Teacher Academy**  
Adult financial capacity building



**Future Wealth Challenge**  
Financial innovation competition for youth

# Future Wealth Minds



“nurturing future generations”



## About us

FutureWealthMinds is a Kenya-based nonprofit transforming financial literacy through play, storytelling, and gamified learning. We equip children and youth (ages 6–18) with skills in saving, budgeting, investing, and responsible spending, nurturing a financially empowered generation ready to seize opportunities.

# Building wealthy minds



We don't just teach money; we build mindsets that grow wealth, responsibility, and freedom."



Locally-rooted



Innovative



Scalable



Sustainable

Support us



## Our model

- Engages children, youth, and adults via games, storytelling, and digital simulations.
- Builds school- and curriculum-aligned programs.
- Partners with parents, educators, and financial institutions.
- Promotes gender-inclusive financial education, empowering boys and girls equally.



Contact us:



(+254) 103 171 564



info@futurewealthminds.org



Leroghi Lane, Off Mbaazi Road, Lavington



www.futurewealthminds.org



Financial Learning Through Play

# Our Solution



Contact us (+254) 103 171 564